

Vía Célere invests €20 million to acquire land for 161 new homes in Barcelona

- The newly acquired plot spans 20,610 m² of buildable area and is located in the Can Nolla area of the Barcelona municipality of Premià de Dalt.
- This transaction strengthens Vía Célere's land bank, one of the largest and highest quality in Spain, with the capacity to develop 13,500 new homes in high-demand urban areas – over 3,000 of which are already under construction.
- Following its recent recapitalization, the company is actively negotiating the acquisition of additional land plots in cities such as Madrid, Valencia, Barcelona and Seville, which will allow it to add more than 1,000 additional homes to its portfolio.

Madrid, 23 July 2025.- [Vía Célere](#), a leading Spanish residential real estate developer, has expanded its land bank with the acquisition of a new plot of land in the Can Nolla area of the Barcelona municipality of Premià de Dalt.

This €20 million investment provides the company with the capacity to develop 161 new homes in a desirable location in the Maresme region, with direct freeway access and excellent connectivity to Barcelona, further solidifying the region's position as a prime residential area.

The land plot spans 20,610 m² of buildable area and aligns with Vía Célere's growth strategy, focused on land acquisition in urban areas with strong residential demand.

Héctor Serrat, CEO of Vía Célere, said: *"Following Vía Célere's recent recapitalization, we are focused on further strengthening our land bank in strategic locations. This acquisition in Premià de Dalt aligns with our strategy to target areas with the greatest potential in the residential market. Projects like this allow us to expand our presence in establish and well-connected areas, where demand for quality housing remains very high. At Vía Célere, we are continuously analysing opportunities in the most dynamic residential zones to further expand and diversify our land bank, which is already one of the most extensive and strategically located in Spain. With strong financial support from our shareholders, we are equipped to continue leading the next phase of residential development in Spain."*

Financial strength and strategic acquisitions

This expansion of Vía Célere's land bank follows the company's recent recapitalization, which reinforces Vía Célere's financial strength and marks the beginning of a new period of strategic growth, as well as other recent strategic developments, including the purchase of 24,000 m² of land in Seville for the development of 189 homes.

Vía Célere is also currently in negotiations to acquire additional land in cities such as Madrid, Valencia, Barcelona, Seville and northern Spain, allowing it to add more than 1,000 homes. With each project, Vía Célere remains focused on delivering sustainable and innovative residential properties with high standards of quality and energy efficiency that align with current market demands and customer expectations.

Future growth and new developments

Vía Célere's land portfolio has the capacity to develop 13,500 homes, with 80% consisting of ready-to-build sites. The company currently has more than 4,000 units in various stages of development, with nearly 3,000 under construction.

This year, Vía Célere plans to start construction on 20 new projects already in the commercialization phase, resulting in the development of 1,500 new homes. The company also plans to launch additional developments in the country's main urban centers, further demonstrating its ability to meet the growing demand for new housing in the Spanish residential market.

About Vía Célere

Vía Célere is a leading Spanish real estate developer specializing in residential assets. Founded in 2007, Vía Célere is a benchmark property developer in the Spanish residential market holding one of the largest and highest-quality land portfolios. The company advocates innovation and sustainability as the fundamental pillars of its projects, while also demonstrating a steadfast commitment to the satisfaction of its clients, shareholders, and the professional development of its employees.

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